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RECEIVED

June 25, 1993

JUN 2 5 1993

FEDERAL COMMUNICATIVAS CUMMISSION CHANGE OF THE SECRETARY

Ms. Donna L. Searcy, Secretary Federal Communications Commission 1919 M Street, N.W., Room 222 Washington, D.C. 20554

Re: Home Shopping, MM Docket No. 93-8

Ex Parte Presentations

Dear Ms. Searcy:

Enclosed, pursuant to §1.1206(a)(1) of the FCC Rules, are two copies each of identical letters that are this day being delivered to the offices of Chairman Quello and Commissioners Barrett and Duggan. I understand from Mr. Sams of your office that this proceeding is not presently in a Sunshine Agenda period.

Counsel for KX Acquisition Limited

Partnership

SWR/wp Enclosures

LISTABCDE

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Honorable James H. Quello, Chairman Federal Communications Commission 1919 M Street, N.W., Room 802 Washington, D.C. 20554

Re: Home Shopping, MM Docket No. 93-8
Ex Parte Presentation

Dear Chairman Quello:

I write on behalf of the licensee of Television Stations KXLI, St. Cloud, and KXLT-TV, Rochester, both in Minnesota--to urge vou to find that those stations serve the public interest

Honorable James H. Quello June 25, 1993 Page 2

The principal financial problem is that the stations are denied carriage on every cable system that serves the greater Twin Cities metro area. They are even denied coverage on the cable systems that serve their communities of license, St. Cloud and Rochester.

According to the 1993 Television & Cable Factbook, pp. 876 and 880, the cable penetration in St. Cloud and Rochester is greater than 84% in each city. Therefore, the stations are seen in less than 16% of the homes in the very communities that they are licensed by the Commission to serve. And their programming schedules are not even carried in the local newspapers because they are not on cable.

The cable systems in both St. Cloud and Rochester are controlled by the group owner that also owns QVC, cable's own competitive shopping service. There is no way that KXLI and KXLT-TV will get on those systems without "must carry" rights. And there is no way that KXLI and KXLT-TV will be able to expand their local public service programming without the increased audience resulting from cable carriage.

KXLT-TV also holds a permit to construct a translator in Austin, Minnesota, where cable penetration is 66% and the system is owned by the same operator. It has been unable to build that translator, and will probably be unable to do so without "must carry" rights. Thus, new service is being denied.

I ask that you consider these stark facts in making your public interest determination. I would be pleased to furnish further information or to meet with you and/or your staff at any time.

Sincerely

Sidney White Rhyne

Counsel for KX Acquisition LP Licensee of KXLI(TV) and KXLT-TV

SWR/wp

cc: FCC Secretary (two copies per §1.1206(a)(1) of Rules)